YOUR impact
REPORT ON ANNUAL GIVING
2017-2018
Thank You!

In 2017-2018, 65% of current families volunteered for BUA. We are thankful to all the students and parents who donated their time, energy, and expertise to help our school flourish and thrive.
DEAR BUA COMMUNITY,

I am amazed, humbled, and grateful for the outpouring of support you showed for BUA in our 25th anniversary year. Thanks to you, 2017-2018 was a record-breaking year in philanthropy!

Your generosity enables us to best serve our students by sustaining and evolving our programming in academics, athletics, the arts, student health and wellness, and so much more. Our school is in a strong position to make continued progress on our strategic initiatives and institutional priorities because of your support.

I hope you enjoy reading about the many ways in which you make an impact on our school community. As you will see, philanthropic giving makes a difference in the experience of our motivated students and dedicated teachers every single day.

On behalf of us all, thank you!

With appreciation,

Dr. Rosemary White
Interim Head of School
Fundraising

Total Annual Fund
(Unrestricted Annual Giving)
Over Past 5 Years

Total Annual Giving
(Unrestricted and Restricted)
Over Past 5 Years

Charitable Giving
by Source and Purpose
in 2017-2018

Restricted giving includes capital campaign gifts.
Gifts are recorded in only one category, even if a constituent has multiple affiliations.

<table>
<thead>
<tr>
<th>Source</th>
<th>Unrestricted</th>
<th>Restricted</th>
<th>Total</th>
</tr>
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<tbody>
<tr>
<td>Current Parents</td>
<td>$238,566</td>
<td>$174,396</td>
<td>$412,962</td>
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<tr>
<td>Past Parents</td>
<td>$88,545</td>
<td>$270,071</td>
<td>$358,616</td>
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<td>Alumni</td>
<td>$37,496</td>
<td>$16,665</td>
<td>$54,161</td>
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<td>Faculty and Staff</td>
<td>$2,209</td>
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<td>Corporations and Foundations</td>
<td>$11,274</td>
<td>$20,860</td>
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<td>Friends and Others</td>
<td>$15,980</td>
<td>$22,875</td>
<td>$38,855</td>
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<tr>
<td>Grand Total</td>
<td>$394,070</td>
<td>$508,452</td>
<td>$902,522</td>
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</tbody>
</table>
FUNDRAISING

BY THE NUMBERS

30.6%

ALUMNI GIVING PARTICIPATION

THIS IS A NEW RECORD!

$54,161

TOTAL ALUMNI GIVING

A 37% increase in dollars compared to 2016-2017

$138,874

FOR GREAT TEACHERS FUND FOR ACADEMIC ENHANCEMENT

$180,481

FOR CLASSROOM RENOVATION INITIATIVE

$394,070

FOR ANNUAL FUND

$902,522

TOTAL ANNUAL GIVING

Parent Participation

CLASS OF 2021 ➤ 81%
CLASS OF 2020 ➤ 60%
CLASS OF 2019 ➤ 61%
CLASS OF 2018 ➤ 50%

Giving Day

APRIL 11, 2018

- On BU Giving Day, 72 donors helped BUA raise over $51,000 for the Annual Fund in 24 hours!
- $10,000: BUA received its first ever 5-figure gift from the alumni community offered as an anonymous challenge on Giving Day

Students write thank you notes to alumni donors on BU Giving Day
On May 4-5, 2018, Boston University Academy celebrated its 25th anniversary with two days of events and performances, culminating in a gala at the State Room, Boston, on the evening of May 5.

The anniversary celebrations brought together nearly 400 alumni, current parents, parents of graduates, current and former faculty, leaders of Boston University, and friends of BUA to honor the history and achievements of the school over 25 years.

On Saturday evening, 350 attendees gathered at the State Room for a festive gala celebration. Highlights of the evening’s program included a performing arts showcase entitled “A Day in the Life,” created by Music Instructor Dr. Brett Abigaña and Drama Instructor Bill Gardiner and performed by BUA musicians and actors, an address by featured alumni speaker Njeri Grevious ’13, and a surprise tribute to BUA Director of Athletics and Alumni Relations Dave Stone, presented by Katey Sullivan-Clerico ’03.

The 25th Anniversary Silent Auction and Fund-A-Need brought in over $180,000 for BUA’s Classroom Renovation Initiative, a multi-year project to improve BUA classrooms and student spaces. The first two classroom renovations are scheduled to occur during the 2018-2019 winter intersession (late December-early January). The Classroom Renovation Initiative is part of a multiphase effort that represents the most significant physical plant initiative at BUA since the opening of the Arts Wing.
SPECIAL THANKS TO:

LEAD EVENT UNDERWRITERS

Anonymous
John J. Frishkopf P’18
Timothy N. Manning (MET’97)
    and Lisa E. Manning, P’16
Margo I. Seltzer and Keith Bostic, P’16, P’18
Eunsoo L. Song P’18, P’21
Sharon B. Stanfill and Craig W. Stanfill, P’11

GALA CELEBRATION LEADERSHIP

Maria Glavas P’19, P’21, co-chair
Barbara A. Rotger (MET’11) P’13, P’17, co-chair
Myriam Cyr P’18, P’20, P’21
Luba Gankin P’18
Sandhya Goli (SDM’96) P’21
Karen Gratiano P’20
Christen L. Hazel P’20
Patrice Maye P’21
Susan H. J. Reason (CAS’92) P’20
Teresa L. Scott P’19

And all the other parents and alumni who gave generously of their time and expertise.
In order to better account for the full cost of a BUA education for families who receive financial aid, in 2017-2018 Boston University Academy dedicated additional funding in the form of lunch grants. We also increased the number and dollar amount of grants we already award for incidental expenditures like books, tickets to Prom, and the Semi-Formal Dance, outings with the Performing Arts Outing Club, yearbooks, and other student activities. BUA also provided supplemental financial aid for the spring break international trip to Japan. This commitment enables students receiving financial aid more of an opportunity to participate in the full range of activities and experiences that comprise a BUA education.

“
It is crucial that we continue to contribute to financial aid and make sure that no one feels that finances are a barrier to their education once they get here. I’m a proud recipient of a full scholarship to BUA all four years. And I couldn’t have done that without all the support that I’ve been given.”

— Njeri Grevious ’13

IN 2017-2018:
• 32% OF FAMILIES RECEIVED FINANCIAL AID
• AVERAGE NEED-BASED AWARD: $26,778
• RANGE OF AWARDS: $3,130-$42,480
• AVERAGE INCOME OF FAMILIES RECEIVING FINANCIAL AID: $152,521
The Boston University Academy Great Teachers Fund for Academic Enhancement was established in 2017 as a permanent endowment with a $100,000 gift from Ruth A. Moorman (CAS’88, Wheelock’08,’09) and Sheldon N. Simon, P ’15, parents of Sarah Simon ’15, in celebration and commemoration of BUA’s 25th anniversary year.

The purpose of the Fund is to support BUA initiatives while honoring the school’s retiring master teachers. The founding gift was made in tribute to Mr. Phil Gambone, who has served the BUA community for fourteen years. Phil is an inspiring master teacher who approaches everything he does with a unique warmth and joy. His deep, genuine regard for his students, and his humility and deft touch in the classroom encourage students to engage openly, honestly, and fearlessly. In these ways, Phil embodies the best of what a BUA teacher can be. He is a fitting first honoree of the Great Teachers Fund.

The income from this endowed fund will provide annual support to incorporate unique learning opportunities that lift the quality of teaching inside and outside the classroom. These opportunities may include support of faculty and student travel to conferences, cultural performances, or guided exhibitions; professional development; and visits with distinguished scholars, among other opportunities.

In my time at BUA, my colleagues and I participated in lots of conversations about how to help kids learn, how to accommodate a wider range of learning styles, and how to balance academic rigor with attention to relevance, fun, and sensitivity to the whole child. By providing support for travel to conferences and cultural performances, for ongoing professional development and for other activities—both for students and faculty—the Fund will keep the idea of multiple intelligences in the forefront of the school’s thinking about what makes a successful student.

— Phil Gambone

Ruth Moorman and Sheldon Simon’s incredible generosity enables Boston University Academy to make meaningful, tangible progress to further enhance the impact of teaching and learning at BUA. We continue to work toward the Moorman-Simon Family’s challenge to raise at least $200,000 for this endowment, and we have raised a total of nearly $139,000 to date. Thank you to everyone who has made a gift!
STUDENT ACTIVITIES

At BUA, hardly a week goes by without a dance run by Student Council, a Model UN conference, a Community Service Club outing, a trip to the theater, or one of dozens of other student activities. These fun community events are a vital part of the student social experience — and student group budgets are supported by your giving to BUA.

Here’s a look at some highlights by the numbers

BUA STUDENTS, FACULTY, AND STAFF FANNED OUT TO

15 SITES

ACROSS THE BOSTON AREA FOR OUR FIRST ANNUAL
STUDENT-LED DAY OF SERVICE

- Bikes Not Bombs
- Cambridge Watershed Resources Association
- Casa Myrna
- Charles River Conservancy
- Community Servings
- Daily Table
- Ellis Memorial
- Emerald Necklace Conservancy

BUA FIELDED

10 DELEGATES

AT THE REGIONAL ETHICS BOWL COMPETITION. THE FIRST TIME THAT BUA HAS EVER SENT A TEAM

600 GALLONS OF WATER

IN THE DUNK TANK AT BUA’S FIRST ANNUAL, STUDENT-LED FIELD DAY

15 SITES
### Student Activities

- **95 Students** to Whoosh Across the Zip Line 35 feet off the ground and 300 feet long
- **12 Teams** Competed for Nerd Glory at BUA’s Second Annual Trivia Night
- **300 Burritos** Ordered for Fall Festival
- **40 Pizzas** (20 Cheese; 10 Veggie; 5 Pepperoni; 5 Gluten-Free) Ordered (and Consumed) at Lock-In BUA’s All School “Sleep”-Over
- **25 Different Heritages** Represented in Over 40 Dishes at Our International Luncheon
- **One Bus Rental** for 48 Students Participating in the Ski Trip to Bretton Woods, NH
- **350 Delegates** Participated in BUAMUN, BUA’s Annual Model United Nations Competition for Boston Area Middle Schoolers, Chaired and Co-Chaired by 40 BUA Students

AT CAMP BURGESS

- **12 Teams**
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Diversity, Equity, and Inclusion

Your gifts enable us to bring facilitators and experts to BUA for trainings in topics related to diversity, equity, and inclusion; to share best practices with our students, faculty, and staff; and to help cover conference registration fees for professional development.

“Two administrators and one faculty member attended the Association of Independent Schools of New England (AISNE) White Privilege Workshop on implicit bias, microaggressions, and racial justice.

Two students attended the National Association of Independent Schools (NAIS) Student Diversity Leadership Conference, and one administrator attended the concurrent People of Color Conference. The conferences explored the theme: Voices for Equity and Justice Now and in Every Generation: Lead, Learn, Rededicate, and Deliver.”

“One of the key lessons that I was reminded of at this convention is that just because I might not feel affected by issues such as racism, homophobia, or xenophobia, doesn’t mean that I can’t see the injustice that occurs to the individuals who are affected by these issues; it doesn’t mean that I cannot be an advocate for those people and support them.”

— Torri McGonagle ’19
Faculty Professional Development

HIGHLIGHTS

- At the start of the 2017-2018 school year, facilitator Irene McHenry joined our opening faculty meeting to lead the entire faculty and staff in a two-part training on mindfulness. Dr. McHenry shared research on the value of mindfulness for students and teachers, and led the group in a series of mindfulness exercises.

- Professional development funds enabled English Instructor Dr. Jennifer Formichelli to attend last year’s Association of Literary Critics, Scholars and Writers conference in Dallas, TX, where she chaired a panel on “Teaching Introductory Literature.”

- Each year, BUA faculty and staff receive a small stipend to spend on cultural enrichment, a much-loved and much-appreciated perk that is underwritten by the BUA Annual Fund. Last year, teachers and staff spent their cultural enrichment funds on:
  - A subscription to the Museum of Fine Arts
  - A subscription to the New Yorker magazine
  - Tickets to a Broadway play
  - A subscription to Audible.com
  - A membership to the Mass Audubon Society
  - Textbooks for an education course
  - Tuition to an online course on Irish music
  - and more

- Director of College Counseling Jill Atkinson and Assistant Director of College Counseling Ellen Evans attended the National Association of College Admissions Counselors (NACAC) conference in Boston, and Ellen Evans attended the by-invitation-only Vanderbilt University Counselor Conference.
In 2017-2018, the music and drama departments produced 9 concerts and performances...and spent the following to do it:

- Performance rights for plays and musicals: $625
- Costumes: $3,000
- Piano tuning: $480
- Set construction: $2,000
- Props and set pieces: $625
- Microphone, sound, and equipment rental: $2,260
- Lighting equipment rental: $4,240
- Annual dues for Massachusetts Music Educators Association: $60
- Technical director: $10,000

PERFORMANCES:
- Winter Play: Julius Caesar
- Winter Concert
- Senior Play: Black Comedy
- Valentine’s Day Cabaret
- Spring Musical: Assassins
- Shakespeare Seminar: selected scenes
- Ensemble Class Original Play: What the Heck I Gotta Do, To Be With You?
- First Year Drama: Ten-Minute Play Festival
- Spring Concert
Physical Education and Athletics

Gifts to BUA enabled the following enhancements to our PE and Athletics programs:

- BUA’s tennis teams played indoors consistently at the Winchester Indoor Tennis Club and used additional court space for the new junior varsity team.

- BUA teams were able to travel to competitions on buses, in addition to vans, allowing more students to compete.

- The athletic department purchased new uniforms for the junior varsity basketball team.

- BUA strengthened its relationship with the BU rowing program, allowing for more consistent access to higher quality BU rowing shells and coaching launches.

“Being a part of BUA athletics has given me the opportunity to exercise leadership and dedication on the court and off. The friends I have made through basketball are among my closest at BUA and I couldn’t imagine attending this school without being a part of the team.”

— Alexis Puthussery ’20
Student Support

"I now fully understand how BUA is more than a rigorous academic experience, it is a supportive network that guides students as individuals and as learners. And that is why I will do whatever I can to support BUA now and in the future."  
— Patrice Maye P’21

Students do their best work when they feel supported, both in and out of the classroom. That’s why we’ve been investing more resources into BUA’s student support infrastructure and health and wellness programs.

Whether it’s through mindfulness exercises or training in stress prevention; sexual health workshops; drug, addiction, and substance abuse education; or nutrition and exercise programming, we work hard to ensure that our students have the tools and resources necessary to be happy, healthy, and productive members of the BUA community.
BUA celebrated its anniversary year with “25 Events for 25 Years,” a series of alumni community events in Boston and throughout the country

- 173 alumni (26%) attended events in 10 cities
- 73 alumni attended BUA’s 25th anniversary gala

- Alumni giving to BUA broke an all-time record at 30.6%
- BUA alumni giving was galvanized by our first-ever $10,000 gift from the alumni community and two alumni giving challenges
- Nearly 25 alumni volunteered for BUA as admission interviewers, featured panelists, interviewees and event hosts

“BUA was critical for my development as a person and as a student and I hope that my gift, in some small way, can help make that possible for future students.”

— Gabe Ravel ’13
Jean Lee ’20 was selected as the 2017-2018 Haley Murphy Morrill Scholar, which is awarded to a rising sophomore girl who embodies the traits of loyalty, friendship, and avid readership. The Haley Murphy Morrill Memorial Scholarship Fund was established in 2008 by Eileen E. Murphy and Bruce F. Morrill in memory of their beloved daughter, Haley Murphy Morrill (BUA Class of 2010).
THANK YOU AGAIN FOR YOUR GENEROUS SUPPORT OF BOSTON UNIVERSITY ACADEMY.

WE HOPE THIS REPORT HAS BROUGHT TO LIFE THE MANY WAYS THAT YOUR GIFT TO BUA HAS A TANGIBLE IMPACT ON THE DAILY EXPERIENCE OF OUR STUDENTS AND TEACHERS.

Questions?

PLEASE CONTACT

KATIE KOZIN ‘00
ASSISTANT HEAD OF SCHOOL FOR INSTITUTIONAL ADVANCEMENT
KKOZIN@BU.EDU | 617.353.4951
Your philanthropy accelerates our progress and extends our capacity to support the efforts of our students and faculty. When you make a gift, no matter the amount, you make a tangible **impact** at Boston University Academy.

To make a gift to the 2018-2019 Annual Fund, please visit [buacademy.org/support](http://buacademy.org/support)