



2016 / 2017

IMPACT *of* **GIVING** **REPORT**

**BOSTON
UNIVERSITY
ACADEMY**



THANK YOU!

We are grateful to everyone who supported our school in 2016-17. Your philanthropy accelerates our progress and extends our capacity to support the efforts of our students and faculty. When you make a gift, no matter the amount, you make a tangible impact at Boston University Academy.

► **\$368,000**

The BUA community set a new record for the Annual Fund

► **\$566,000**

Total giving to BUA in 2016-17

► **80%**

Increase in total dollars raised from alumni

COMMUNITY

Participation

Nearly **65% of current families** volunteered for BUA.

Trivia Night

10 teams of teachers and students went head-to-head for the glory of the Trivia Champion title.

Fall Festival

Despite the driving rain, BUA spirit was high and there were burritos and hot chocolate for all at the varsity soccer homecoming game under the lights at BU's Nickerson Field.

Faculty breakfast

Thanks to a generous gift, faculty and staff enjoyed hot breakfasts delivered to the Faculty Room on the last Friday of every month.

BUA goes to camp

9th and 10th graders spent three days canoeing, challenging themselves on a high ropes course, making s'mores, and more at our annual overnight camp retreat. A BUA tradition, this trip helps students to problem-solve, build confidence, work as a team, and develop deep and lasting friendships.



STUDENT CLUBS

The Annual Fund provided increased support for student clubs, including:

- Professional copyeditor for Lit Mag
- Conference registration fees for Science Team

BUA's award-winning **Robotics Team 246 Overclocked** hosted **32 teams** from around Massachusetts for its annual VEX tournament in Sargent Gym.

250 middle school students from across the state convened at BU's College of Arts and Sciences for the **5th installment of BUAMUN**, BUA's two-day, student-run Model United Nations conference. Over **two dozen BUA chairs and co-chairs** led the delegates in discussions on topics including — but not limited to — infectious disease, the U.S. space race, and ISIS.

PROFESSIONAL DEVELOPMENT

Faculty and staff took advantage of professional development opportunities throughout the year, including:

- **AISNE Health and Wellness Symposium**
- **Green Chemistry workshop**
- **Tufts Center for Engineering Outreach Program**
- **Workshop at the Academy of Realist Art**

Did you know that BUA teachers and staff receive funds each year for cultural enrichment? In 2016-17, these funds were used for:

- **Membership to the MFA**
- **Digital subscription to the New York Times**
- **Print subscription to the New York Review of Books**
- **Tickets to the Boston Ballet**
- **and much more!**

A generous anonymous gift enabled BUA faculty and staff to be trained in CPR, AED, and First Aid.



FINANCIAL AID

- **35% of our students received need-based financial aid.**
- **The average award was \$26,326.**
- **The range of financial aid awards was \$3,918-\$41,868.**

BUA provided over **\$10,000** in financial aid to enable **6 students** to participate in the spring international trip to Rome.

As part of our commitment to making the full BUA experience available to all students, the school provided financial assistance for tickets to Prom, the Semi-Formal dance, and to Performing Arts Outing Club excursions.

PHYSICAL EDUCATION PROGRAM

BUA launched a new PE program, which enabled 9th and 10th graders to choose from **26 options** taught by professionals at BU's Fitness and Recreation Center, including:

- **Aerial dance**
- **Cardio kickboxing**
- **Zumba**
- **Crew at BU's DeWolfe Boathouse**
- **Pilates**
- **Rock climbing**
- **Kayaking at the BU Sailing Pavilion**
- **+ 19 more!**



In 2016-17, BUA saw a rise in student participation across many athletic offerings. Increased demand necessitated additional facility rentals, assistant coaches, referees, and transportation — costs covered in part by the Annual Fund:

- **20% increase in student participation in soccer**
- **25% in crew**
- **30% in tennis**
- **40% in basketball**

ALUMNI

- **202 alumni (over 30%!) attended events in 9 cities across the country.**
- **BUA alumni achieved the Alumni Giving Challenge — Kenny Bacow '00 and Alex Maloney '02 offered to match all new and increased gifts to the Annual Fund up to \$7,500.**

STRATEGIC INITIATIVES

BUA engaged a professional market research firm to conduct research and provide analytics to help inform strategic marketing initiatives, such as brand awareness and perception. The school also engaged in research linking teacher evaluation and professional development in advance of crafting its next strategic plan.

COLLEGE COUNSELING

Thanks to a generous gift to expand college counseling travel, Director of College Counseling Jill Atkinson traveled to the **National Association of College Admission Counselors (NACAC)** conference in Columbus, Ohio, and to Scotland to visit the University of Edinburgh and the University of St. Andrews.

Assistant Director of College Counseling Ellen Evans joined the **SUCH Tour** in New York which included visits to Skidmore, Union, Colgate and Hamilton.



DIVERSITY, EQUITY, AND INCLUSION

Three students and one faculty member participated in the **Association of Independent Schools of New England (AISNE) Students of Color Conference**. They attended affinity groups, seminars on social justice, race, and opportunity, and three keynote lectures.

Head of School Dr. Ari Betof attended the **National Association of Independent Schools (NAIS) People of Color Conference (POCC)**, paving the way for a BUA student and faculty delegation to attend the POCC and NAIS **Student Diversity Leadership Conference** in November 2017.

BUA collaborated with the **Boston University Howard Thurman Center for Common Ground** on our All-School Learning Experience on civil discourse in politics.

ARTS

Producing a year's worth of full-scale productions and other performances is no small feat! We dedicated over **\$20,000** to:

- **Production rights**
- **Lighting and sound equipment rentals**
- **Lighting design**
- **Choreographer fees**
- **Set construction**
- **Costumes and props**
- **Books, scripts, and resource materials**



STUDENT SUPPORT

Student support opportunities in 2016-17 included:

- **Workshops for students and parents on drug education and stress with practitioner Will Slotnick**
- **Planned Parenthood Sexual Health Workshops**

We partnered with BU to provide health and wellness programming for 9th and 10th grade class meetings throughout the year:

- **Workshop on stress facilitated by BU's Center for Anxiety and Related Disorders**
- **Exercise and fitness activities with BU FitRec staff**
- **Stress Buddy Workshop with the Office of Wellness and Prevention**
- **Presentation on eating well and healthy choices by BU Sargent Choice Nutrition Center**



2017-18 IS OFF TO A GREAT START!

The Boston University Academy Great Teachers Fund for Academic Enhancement was established as a permanent endowment with a \$100,000 gift from Ruth A. Moorman (CAS '88, SED '90, SED '09, P BUA '15) and Sheldon N. Simon (P BUA '15), parents of Sarah Simon '15, in honor of Phil Gambone, and in celebration and commemoration of BUA's 25th anniversary year.

The Fund will support BUA initiatives while honoring the school's retiring master teachers. Gifts to the Fund will benefit BUA students, teachers, and the school as a whole by helping to incorporate unique learning opportunities that lift the quality of teaching inside and outside the classroom.

QUESTIONS? PLEASE CONTACT:

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